

## **ecoSolutions Intl Announces Name Change to Hedgebrook, Rebrand Underscores New Strategy**

*Appoints Brady Brim-DeForest as Chairman*

**ASHLAND, OR (December 12, 2012)** — Hedgebrook (**PINKSHEETS: HBRK**), formerly ecoSolutions Intl, today announced that it has changed its name from ecoSolutions Intl to Hedgebrook and unveiled its new brand and visual identity. The re-branding highlights the company's new focus on mergers and acquisitions in core segments including aerospace, consumer & retail, energy, healthcare and technology. The company also appointed serial entrepreneur and investor, Brady Brim-DeForest, as Chairman of the Board.

"In 2013, we plan to change our corporate strategy to take advantage of new opportunities in exciting markets. Brady will play an important role in guiding our implementation of this new strategy," said William Patridge, President and CEO of Hedgebrook.

"Hedgebrook's team will be focused on finding opportunities to acquire undervalued and underperforming assets, developing product lines based on new and licensable technologies, and building strategic relationships with partners that can deliver synergies across our portfolio," said Brady Brim-DeForest, newly appointed Chairman of the Board.

The company's shares started trading under its new name and stock ticker symbol, "HBRK," effective as of market open on December 10, 2012. The company's common stock has been assigned a new CUSIP number of 42278J105 in connection with the name change. Outstanding stock certificates are not affected by the name change and will not need to be exchanged, provided, however, that Hedgebrook shareholders may do so at their own cost.

The company also effected an increase in the number of authorized shares of common stock that it is authorized to issue from 100,000,000 shares to 200,000,000 shares.

### **About Hedgebrook**

Hedgebrook (**PINKSHEETS: HBRK**) is focused on mergers and acquisitions in an extensive international range of asset classes including real estate, private equity, and public securities, across market segments including aerospace, consumer & retail, energy, healthcare and technology. Hedgebrook's strategy is focused on long term relationships

with management that deliver both internal and external growth. Hedgebrook was founded in 2004 and is headquartered in Ashland, Oregon. For more information, visit [www.hedgebrook.co](http://www.hedgebrook.co)

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## **Caution Concerning Forward-Looking Statements**

This press release contains statements, which may constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of Hedgebrook and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully, failure to retain key employees, and changes in economic, business, competitive, technological and/or regulatory factors. The company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results.